



Cookie Policy

Version 1.1 – 30 June 2026

1. Introduction

This Cookie Policy describes the use of cookies and similar technologies by BagScanner S.r.l. ("BagScanner") through the website www.bagscanner.com and any related digital services.

This Cookie Policy should be read in conjunction with the Privacy Policy for Users and, where applicable, the Privacy Policy for Merchants & Providers.

2. Owner of the Data Processing

Data Controller: BagScanner S.r.l.

Headquarters: Milan, Italy.

Contact: hello@bagscanner.com

3. What Are Cookies?

Cookies are small text files stored on the user's device while browsing. They can be used to: ensure the Platform functions properly; remember the user's preferences; improve the browsing experience; measure website usage; and support statistical, affiliate, and commercial activities.

4. Types of Cookies Used

Technical Cookies

Technical cookies are necessary for the Platform to function properly (navigation, session management, security, authentication, storage of essential preferences, and operation of the cookie banner). These cookies do not require the user's consent.

Analytics Cookies

BagScanner may use statistical analysis tools such as Google Analytics or equivalent services to understand how users interact with the Platform. These tools may collect data on: pages visited, session duration, cities searched, clicks made, device used, and traffic

source. If analytical cookies are not anonymized using measures equivalent to those specified by the Data Protection Authority, they are used only with the user's prior consent.

Affiliate Tracking Cookies

BagScanner may use affiliate cookies, referral links, conversion tracking tools, and conversion attribution technologies. These tools make it possible to identify that a user comes from BagScanner and allow BagScanner to receive any affiliate commissions from Merchants and/or Providers. The use of affiliate tracking does not entail any additional costs for the user, does not change the price charged by the Merchant and/or Provider, and does not make BagScanner a party to the luggage storage contract. These tools are activated only with the user's prior consent, where required by applicable law.

Marketing Cookies

BagScanner may use marketing, remarketing, profiling, or behavioral advertising cookies in the future. These cookies will be used only with the user's prior consent.

5. List of Cookies and Duration

In accordance with the Guidelines issued by the Italian Data Protection Authority, the following is a list of the cookies used, along with their purpose, duration, and the entity responsible for them. This list is updated whenever changes are made to the technical tools used.

Cookie	Type	Purpose	Duration	Ownership
[cookie name]	Technical	Session Management / Security	[session / N days]	BagScanner (first party)
[es. _ga]	Analytical	Usage Statistics	[e.g., 14 months]	[e.g., Google – Third Party]
[cookie name]	Affiliates	Conversion Attribution	[e.g., 30 months]	[affiliate partner – third party]
[cookie name]	Marketing	Remarketing / Profiling	[e.g., 90 months]	[Third Party]

Nota: This table must be completed with the cookies actually installed on the Platform prior to publication, indicating the name, duration, and owner of each cookie, as required by the Data Protection Authority's Guidelines.

6. Third-Party Cookies

Some cookies may be set by third parties, including analytics providers, affiliate platforms, advertising tools, technical service providers, and external merchants and/or providers. BagScanner does not directly control how cookies set by third parties are used and encourages users to review the relevant privacy policies. When a user leaves BagScanner and accesses external platforms, the third party's privacy and cookie policies apply.

7. Google Analytics and Similar Tools

BagScanner may use Google Analytics or equivalent tools to analyze Platform usage. Where reasonably possible, BagScanner will implement settings designed to reduce the identifiability of users, such as: anonymizing or masking IP addresses; limiting data retention; disabling unnecessary advertising features; and managing settings via a cookie banner. BagScanner is committed to configuring these tools in accordance with the principles of data minimization and privacy by design set forth in the GDPR.

8. User Consent and Cookie Banner

On their first visit, users see a cookie banner that complies with the Italian Data Protection Authority's guidelines, which allows them to:

- accept all cookies;
- reject non-essential cookies with a step that is just as simple as accepting them;
- continue browsing without giving consent by closing the banner using the close button ("X") located in the upper-right corner, without this resulting in the installation of non-technical cookies;
- select the specific cookie categories you want;
- change your preferences at any time.

Technical cookies may be installed without consent. Non-anonymized analytics cookies, affiliate cookies, and any marketing cookies are used only with prior consent. Rejecting non-essential cookies does not prevent access to the Platform's core features.

9. Managing and Revoking Consent

Users may modify or withdraw their consent at any time through the cookie management panel available on the website, their browser settings, and any opt-out tools provided by third-party providers. Withdrawal of consent does not affect the lawfulness of processing carried out prior to such withdrawal.

10. Managing Cookies Through Your Browser

Users can configure their browser to block cookies, delete existing cookies, or restrict certain categories of cookies. Disabling certain technical cookies may affect the proper functioning of the Platform.

11. Use of Aggregated and Anonymized Data

BagScanner may use aggregated, statistical, and anonymized data derived from the use of the Platform for research, market analysis, business intelligence, benchmarking, service development, reporting, and commercial activities. Once irreversibly anonymized, such data does not allow for the direct or indirect identification of users and does not constitute personal data under applicable law.

12. International Transfers

Some providers of analytics services, affiliate tracking, or technical tools may process data outside the European Economic Area. In such cases, BagScanner will implement, where applicable, appropriate safeguards in accordance with the GDPR, including: Adequacy Decisions; Standard Contractual Clauses; and other measures permitted under Articles 46–47 of the GDPR.

13. Predominant Language

This Cookie Policy is written in Italian. Any translations are provided for informational purposes only; in the event of any discrepancy, the Italian version shall prevail.

14. Updates to the Cookie Policy

BagScanner may periodically update this Cookie Policy. The updated version will be posted on the website and will take effect as of the publication date indicated at the top of the document.

15. Contacts

For any inquiries regarding this Cookie Policy: hello@bagscanner.com.

Document approved and published by BagScanner S.r.l.

Version 1.1 – Effective Date: June 2026 – hello@bagscanner.com

This version supersedes any previous version of the Cookie Policy.